LUIS NUÑEZ
Product Designer & UX Consultant

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SUMMARY

Hi! I'm a senior bilingual and multidisciplinary Product Designer specializing in creatively solving business problems and creating digital products that offer real and lasting solutions to their users.

EXPERIENCE

UX Consultant at Amaris Consulting
aug. 2021 — Current, Bogotá, Colombia
I direct UX design projects using agile design methodologies, guaranteeing compliance with the objectives and tasks set with the Product team, carrying out discovery, understanding, and execution of Design Thinking activities, and designing detailed roadmaps and iterative wireframes until reaching functional prototypes that guarantee a rewarding experience for their users.

UX/UI Designer at Geor
Oct. 2020 — aug. 2021, Lima, Perú (Remote)
Lead Designer in charge of creating all the graphic interfaces and the user experience of the company's projects. I was also the manager of the internal marketing department, coordinating and defining all advertising campaigns and strategies implemented by the company.

Web Designer & Developer at Yoonta
sep. 2018 — oct.2020, Bogotá, Colombia (Remote)
I worked in designing, developing, and managing multiple digital projects such as e-commerce, real estate, e-learning, landing pages, etc., and had contact with clients to acquire requirements and later provide support on any questions or updates.

Brand Manager at Marketing 4acs
dec. 2019 — apr. 2020, Anzoátegui, Venezuela
I was the Team Leader in charge of designing the graphic identities and strategies for the social networks of the new brands. I had meetings with clients, took requirements, and organized and supported graphic designers with the creation of multimedia content.

Web Designer & Developer at Remote PC Solutions
dec. 2017 — aug. 2019, Anzoátegui, Venezuela
I was in charge of designing the UI for web and mobile applications. as well as using the WordPress CMS to develop websites for multiple clients.

SKILLS

- Figma, Sketch, Adobe XD, Click Up, Jira, Slack, Notion, Maze
- Photoshop, Illustrator, HTML, CSS, JavaScript, WordPress
- Responsibility, Leadership, Initiative, Emotional Intelligence